



March 14, 2011

Dear Valued Customer:

The rising price of oil has increased our raw material, transportation and packaging costs. Concurrent with this, the global supply for many of our key raw materials has not kept up with demand resulting in a significant increase to our costs.

SNF is implementing a price increase effective our shipping date of April 4th 2011 as per the attached schedule.

We are constantly monitoring the prices of our raw materials and will quickly react to changes both up and down.

We thank you for your continued support during this difficult and fast changing time.

Please contact your SNF sales representative if you have any questions.

Yours sincerely,

A handwritten signature in black ink that reads "Peter Nichols".

Peter Nichols
President

March 14th, 2011

SNF INC. PRICE INCREASE
EFFECTIVE SHIPPING DATE APRIL 4TH, 2011

POWDERS		Price increase \$/Lb
Anionic/Nonionic		
	FA 920 - AH 912	\$0.08
Low	AN 903 - AN 913	\$0.08
Medium	AN 923 - AN 956	\$0.08
High	AN 970 - AN 995	\$0.08
		\$0.08
Cationic		
Low	FO 4107 - FO 4140	\$0.08
Medium	FO 4190 - FO 4400	\$0.08
High	FO 4440 - FO 4990	\$0.08

EMULSIONS		Price increase \$/Lb
Anionic/Nonionic		
Low	EM 230 - EM 430	\$0.06
Medium	EM 532 - EM 635	\$0.06
High	EM 730 - EM 1030	\$0.06
Very High	AL 50 - AL 99	\$0.08
Low	DW 230 - DW 430	\$0.10
Medium	DW 532 - DW 635	\$0.10
Cationic		
Low	EM 1540 - EM 145	\$0.07
Medium	EM 240 - EM 340	\$0.07
High	EM 440 - EM 840	\$0.07
Low	DW 145	\$0.10
Medium	DW 240 - DW 340	\$0.10
High	DW 445 - DW 840	\$0.10

OTHERS		Price increase \$/Lb
	DADMAC Monomer	\$0.03
	PolyDADMAC 20%	\$0.01
	PolyDADMAC 40%	\$0.02
	Polyamines 50%	\$0.02
	Dispersants	Please Call
	FLOPRINT	\$0.10
	Mannich	\$0.01
	Superabsorbents	\$0.08
	MF Resins	\$0.01
	Solutions	\$0.01

FOR OTHER PRODUCTS, CONTACT YOUR SNF SALES REPRESENTATIVE